a) receiving information identifying a customer's parts requirements for the equipment, comprising the step of receiving equipment application information, comprising an identification of the equipment with which one or more parts are to be used;

b) electronically specifying information identifying a plurality of parts and specifications for the parts;

c) gathering parts-related information for one or more parts within the plurality of parts which meets the customer's requirements, comprising the step of electronically associating at least one of the parts within the plurality of parts with the received equipment application information; and

d) receiving the gathered parts-related information and compiling the parts-related information into a proposal meeting the customer's requirements.

46. (NEW) The method of claim 45 wherein:

a) the step (a) further comprises the step of receiving at least a portion of a manufacturer's part number; and

b) the step (c) further comprises the step of electronically associating at least one of the parts within the plurality of parts with the received portion of a manufacturer's part number.

47. (NEW) The method of claim 45 wherein:

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a) the step (a) further comprises the step of receiving feature information; and

b) the step (c) further comprises the step of electronically associating at least one of the parts within the plurality of parts with the received feature information.

48. (NEW) The method of claim 45 wherein the step (a) further comprises the steps of:

a) selecting a type of the equipment; and

b) selecting a manufacturer of the equipment.

49. (NEW) The method of claim 45 wherein the step (d) comprises the step of generating a printed version of the proposal.

50. (NEW) The method of claim 45 wherein the step (d) further comprises the step of including within the proposal specifications corresponding to the one or more parts which meets the customer's requirements.

51. (NEW) The method of claim 45 wherein the step (d) further comprises the step of including within the proposal price information corresponding to the one or more parts which meets the customer's requirements.

52. (NEW) The method of claim 45 wherein the step (d) comprises the step of including within the proposal graphical information corresponding to the one or more parts which meets the customer's requirements.

53. (NEW) The method of claim 45 wherein the step (d) comprises the step of including within the proposal textual information corresponding to the one or more parts which meets the customer's requirements.

54. (NEW) The method of claim 45 wherein the step (d) comprises the step of generating an animated demonstration illustrating how a particular identified part works.

55. (NEW) The method of claim 45 wherein the step (d) comprises the step of graphically illustrating within the proposal construction features of a particular one of the parts which meets the customer's requirements.

56. (NEW) The method of claim 45 wherein:

a) the step (a) further comprises the step of receiving information identifying a first feature and a second feature of a particular part within the plurality of parts;

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P1   b)   the step (c) further comprises the step of accessing a ~~the~~ storage means and retrieving information to compare the first and second features, comprising the steps of:

P2   i)   generating a first set of information describing the first and second features; and

P7   ii)   generating a second set of information describing how the first and second features affect performance of the particular part; and

P1   c)   the step (d) comprises the step of compiling the first and second sets of information into the proposal.

57. (NEW) The method of claim 56 wherein:

P1   a)   the step of accessing the storage means and retrieving information to compare the first and second features further comprises the step of generating textual information describing the first and second features; and

P1   b)   the step (d) further comprises the step of compiling the textual information into the proposal.

58. (NEW) The method of claim 57 wherein:

P1   a)   the step of accessing the storage means and retrieving information to compare the first and second features further comprises the step of generating graphical information describing the first and second features; and

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b) the step (d) further comprises the step of compiling the graphical information into the proposal.

59. (NEW) The method of claim 45 wherein the method is executed by a portable personal computer.

60. (NEW) A computerized method of selling parts for particular equipment specified by a customer according to a target price entered by the customer, comprising the steps of:

a) receiving information identifying a customer's parts requirements for the equipment, comprising the steps of:

i) receiving a target price; and

ii) receiving a part specification;

b) electronically specifying information identifying a plurality of parts and specifications for the parts;

c) gathering parts-related information for one or more parts within the plurality of parts which meets the customer's requirements, comprising the step of electronically associating at least one of the parts within the plurality of parts with the received target price and the received part specification; and

d) receiving the gathered parts-related information and compiling the parts-related information into a proposal meeting the customer's requirements.